

**Michigan Governor State of the State Address
February 26, 2025
Radio Broadcast – HOSTED PROGRAM**

The Michigan Public Radio Network is offering their hosted coverage to all stations in the state, commercial and public. The broadcast is 90 minutes long, with an optional breakaway for stations at 7:58:59pm for stations not wishing to carry the remaining 30 minutes.

This broadcast has no breaks and is commercial-free.

1) Commercial radio stations may receive the feed via a Westwood One Wegener Receiver. The event is ready to schedule and listed as:

UPDATED: SSN – Governor’s State of the State DVB153 022625 ONLY (or simply search of “State of the State” in SSN.

FORMAT CLO

6:45:00pm Test Audio originated at WKAR
7:00:00pm MRPN Broadcast begins
7:58:59pm Breakaway opportunity for stations to drop out*
7:59:00pm Broadcast continues
8:28:59pm Broadcast ends (silence)

**The outcue at 7:58:59pm will be “You're listening to live, special coverage of Governor Gretchen Whitmer's State of the State address from the Michigan Public Radio Network.” This could change in the unlikely event the speech runs long.*

Any questions or issues with Satellite please contact Westwood One Affiliate Technical Services at 888-HELP-450 or noc@westwoodone.com

Westwood One Emergency Operations (Denver): 720-873-5152
Ken Merley @ WKAR: 517-980-4112

2) For stations that do not have Westwood One are welcome to pull up the WKAR NewsTalk stream at wkar.org. *Be aware that there can be up to a 40 second delay from real time with stream.*

Additional Trouble #s:

Dan Kelley, MAB (517) 230-2898