How to Enter the Broadcast Excellence Awards

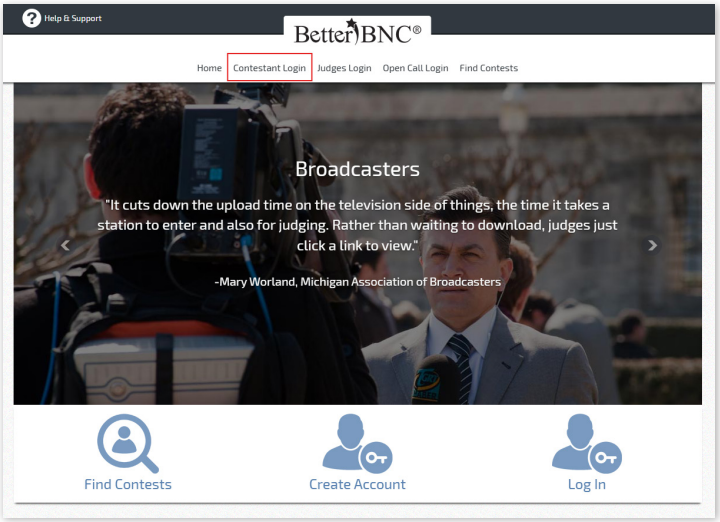
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All entries for the Broadcast Excellence Awards must be submitted through the BetterBNC online contest platform. Follow the instructions below to access your account, upload your entries, and complete the submission process.

Before You Begin: BetterBNC is optimized for Google Chrome and Firefox on both PC and Mac computers. For the best experience, make sure you're using a recent version of either browser.

Step 1: Access the Contest Platform

1. Visit www.betterbnc.com
2. Click "**Contestant Login**"



3. Select the appropriate login type:
   - **Contestant Manager:** Select this option if you are the primary point of contact responsible for managing entries for your station or organization.
   - **Authorized Entrant:** Select this option if you have received an email authorizing you to submit entries on behalf of your station or organization.

Follow the instructions below for your selected login type.

Contestant Manager Login

1. From the "**Select a Contest**" menu on the left, choose "**2026 MAB Broadcast Excellence Awards.**"
2. Select your Media Organization.
3. Enter your password and click "**Login.**"

First-Time Login: If this is your first time accessing your account, enter the temporary password bnc (all lowercase). You will be prompted to create a new password after logging in. Use your new password for all future logins, including future competition years.

Need Assistance?

- If your station's designated Contestant Manager is no longer with your organization, email awards@michmab.com to update the account's contact information.
- If your station's call letters are missing or listed incorrectly, for example, stations that are no longer simulcasting, email awards@michmab.com for assistance.

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Authorized Entrant Login

1. From the "**Select a Contest**" menu on the left, choose "**2026 MAB Broadcast Excellence Awards.**"
2. Select your Media Organization.
3. Enter your email address.
4. Enter your password and click "**Login.**"

Step 2: Create and Submit Your Entries

Once logged in, you can begin submitting entries through the Manage Entries page.

1. Click "**Submit Entry.**"
2. Select your Division (Commercial Radio, Commercial Television, etc.).
3. Select the appropriate Category.
4. Enter your entry's headline or title. **This is the title that will appear on your award**, so double-check spelling and accuracy.
5. Add your entry content. Submission requirements vary by category. Follow the appropriate instructions below to upload or link your work.

Uploading Documents and Images

When permitted by the category, you may attach supporting documents or images directly to your entry.

1. Click "**Browse**" and locate the file on your computer.
2. Select the file and click "**Open.**"
3. To include additional attachments, click "**Browse and Attach More Files.**"

Accepted file types: PDF, DOC/DOCX, TXT, JPG, GIF, and PNG.

File Size: BetterBNC accepts files up to approximately 20 MB. However, we recommend keeping individual files around 5 MB to make them easier for judges to access, particularly those with slower internet connections.

Submitting Audio, Video, or Web Content

Audio, video, and other web-based content must be submitted using a URL.

1. Upload your content to a streaming platform, your station's website, or a cloud storage service.
2. Copy the direct URL to your content.
3. Paste the link into the "Website URL" field in your entry.

You may use any appropriate hosting service, including:

- **Audio:** SoundCloud
- **Video:** YouTube or Vimeo
- **Cloud Storage:** Google Drive, Dropbox, or a similar service
- **Station Website:** Contact your station's IT department for assistance with hosting content on your website.

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Important: Make Sure Judges Can Access Your Content!

All submitted links must remain accessible throughout the competition and awards process. Entries should not be restricted by paywalls or password protection. Judges may disqualify entries if they cannot access the submitted work.

Complete Your Entry Information

After adding your content, finish the remaining fields:

1. **Artificial Intelligence Disclosure:** Disclose and define any use of artificial intelligence within your entry.
2. **Additional Comments:** Include any additional information you would like to provide to the judges (optional).
3. **Credits:** Enter the names of individuals who should receive credit for the work. Carefully review all names for correct spelling.
4. **Submit:** Click "**Submit Entry**" to complete your submission.

Repeat this process for each additional entry.

Step 3: Finalize Your Entries and Arrange Payment

Once you have submitted all your entries, the MAB team will calculate your total entry fees and apply any eligible discounts.

1. Email **awards@michmab.com** to let us know you have finished submitting your entries.
2. If your station has earned **Points of Excellence**, include instructions on how you would like those points allocated.
3. The MAB team will review your submissions, calculate your total fees, and apply your eligible Points of Excellence discounts.
4. You will receive an invoice for the remaining balance, payable by check or credit card.

Important Payment Information

Payments are **not accepted through the BetterBNC online contest platform.** All discounts must be applied manually by the MAB team during the invoicing process.

Questions or Need Help?

If you experience login issues, notice incorrect station information, or have questions about submitting your entries, contact the MAB at **awards@michmab.com.**





