

**Michigan Governor State of the State Address
February 25, 2026
Commercial Television Clean Feed**

Satellite Test Period: 12:30-1:00pm Eastern Time
Satellite Test Period: 6:30-7:00pm Eastern Time
Program begins at 7:00pm Eastern Time (see below). Address is expected to run 42 to 44 minutes.

Satellite time is booked until 8:30pm in the event the address runs long.

We begin feeding video from the Capitol at 6:30 (there will be a session in progress).

Broadcast Details: Local anchors can go live at 7:00pm to introduce the broadcast. **At 7:01:30, the Sergeant at Arms will introduce the Governor, who will enter the chamber and then begin her walk to the podium.** The walk is expected to take approximately 2 minutes. Anchors need to pad until she gets to the podium and begins her address.

The Governor should then begin her speech by 7:05:00. The speech should end somewhere between 7:44pm and 7:46pm. We will continue to feed video for a bit while she makes her exit.

The Program will be closed captioned.

GOP RESPONSE IS PLANNED: As of 2/17/26, the GOP is planning to produce a response to the Governor's address. This will be available for download on the MAB website beginning Tuesday morning (2/24/26). <https://michiganmedia.com>

Satellite Information:

Galaxy 16 19K B6

6MHZ slot

Uplink 14,377.000 / V

Downlink 12,077.000 / H

Symbol rate: 4.0

FEC: $\frac{3}{4}$

DVBS-2/8PSK

1080i

Tech Trouble #:

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