



Public Service Announcement

Sponsored by the Michigan Human Trafficking Commission

An announcement raising awareness about labor and/or sex trafficking in Michigan and encouraging students and communities to recognize warning signs, share resources, and help prevent exploitation. The audio or video should not be more than 60 seconds in length. Must be written, produced, and aired by your school program.

Entries should include:

Up to a 60-second continuous spot that is written, produced, and aired on your station or program and this closing tag: "If you suspect or have been a victim of human trafficking, contact the National Human Trafficking hotline at 888-373-7888. All calls are anonymous."

Criteria to be judged on:

Creativity, effectiveness, production value, and correct tag.

Resources

Senior Policy Operating Group Public Awareness and Outreach Committee

Human Trafficking Collaborative

Myths, Facts, & Statistics

A Shift in Framework Fact Sheet

Juvenile Victims Fact Sheet

Children and Youth Fact Sheet

Hotlines

