



CONTEST RULES

The MAB Foundation recognizes the incredible work of young people across the state during the Michigan Student Broadcast Awards. On-air, production, editing, and writing work are celebrated in over 30 categories. The contest is completely free to enter and winning entries are recognized at a special ceremony in the spring.

Enter online at MichiganMedia.com/Student-Awards



Contest Information

All entries must be submitted via the online entry system and will be judged by Michigan broadcasters.

Contest Opens
October 13, 2026

Entry Deadline
December 15, 2026
3:00 pm EST

Finalist Announcement
January 20, 2027

Judges will be asked to judge each entry based on the criteria listed and how well it follows the category description. They are encouraged to give feedback. The feedback will be made available to view after the competition.

Awards may be given for 1st, 2nd, and Honorable Mention. 1st place winners receive 3 points; 2nd place winners receive 2 points; and Honorable Mentions receive 1 point for each winning entry towards Station/Program of the Year.

To win the Station/Program of the Year award in each division, a school must receive the most cumulative points in all categories entered.

All Michigan high school, college, and post secondary education students may enter. Projects must have been completed between January 1, 2026 - December 15, 2026.

Contest Rules

Each school's station/program may submit up to 5 entries per category. If more than 5 are submitted in a category, only the first 5 will be judged.

Independent projects produced by students currently in school may be submitted, however they will not count towards a school's "Station of the Year" points. To submit an independent project, create an Open Call Contestant account, click "Submit Entry," choose the appropriate division and category, then choose "Independent Project" in the dropdown menu under "Where Published or Performed."

Up to 4 students may be credited on an entry, others may be added by contacting the MAB Foundation office if the entry is selected as a winner.

All entries must be submitted via the online entry system. All entry links should be checked prior to submitting each entry.

Supplemental attachments for entries are accepted and may not exceed 10MB in size. Accepted file types include: PDF, GIF, PNG, or JPG. Please have back-up copies and be certain all links work and remain live.

Entries must be completely created and produced by students. The creative concept of each entry must be original to the students submitting the entry.

All entries must first be uploaded to an external hosting site before they can be submitted to the online entry system. Suggestions include: YouTube.com, Soundcloud.com, Vimeo, Google Drive.

Failure to comply with these guidelines will result in disqualification.

All judges' decisions are final.





The MAB Foundation extends its sincere thanks to the sponsors whose generous support makes the Michigan Student Broadcast Awards possible. Their commitment to Michigan's next generation of broadcasters helps us recognize outstanding student work, celebrate emerging talent, and create meaningful opportunities for students pursuing careers in media.

We can't wait to see what Michigan's student broadcasters create this year! We look forward to announcing the 2027 finalists in January and bringing students, educators, and industry professionals together in Lansing in March to celebrate the winners at the Michigan Student Broadcast Awards Luncheon.

MAB Foundation

MichiganMedia.com/Student-Awards

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