

GREAT LAKES BROADCAST & SPORTS MEDIA ACADEMY



Sponsor Opportunities

December 7, 2022 | 9:00 a.m.-3:00p.m. | Ford Field



GREAT LAKES BROADCAST & SPORTS MEDIA ACADEMY

TVAB
FOUNDATION



MLSA
MICHIGAN

Sponsor Opportunities

December 7, 2022 | 9:00 a.m.-3:00p.m. | Ford Field



Career Fair Table Sponsor \$250

- 2 Event Registrations
 - ▶ Includes parking, lunch for 2 representatives, attendance to all sessions and keynote
- Career Fair participation between 1:00-3:00 pm & 5:00-7:00 pm
 - ▶ Includes 8' rectangular table with optional linen, electrical hookup, 2 chairs
- Private Sponsor Tour of Ford Field for up to 2 people
- Possible EEO Credit for participating stations

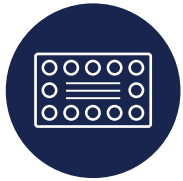


General Event Sponsor \$600

- 4 Event Registrations
 - ▶ Includes parking, lunch for 4 representatives, attendance to all sessions and keynote
- Career Fair participation between 1:00-3:00 pm & 5:00-7:00 pm
 - ▶ Includes 8' rectangular table with optional linen, electrical hookup, 4 chairs
- Private Sponsor Tour of Ford Field for up to 4 people
- Possible EEO Credit for participating stations
- Logo included in pre-event marketing
- Logo recognition throughout event
- ½ page advertisement in printed event program
- Raffle giveaway prize (provided by sponsor) and/or marketing material or gift included in registration SWAG bag for attendees (provided by sponsor)

Great Lakes Broadcast and Sports Media Academy Sponsor Opportunities

December 7, 2022 | 9:00 a.m.-3:00p.m. | Ford Field



Marquee Sponsor \$1200

- 4 Event Registrations
 - ▶ Includes parking, lunch for 4 representatives, attendance to all sessions and keynote
- Career Fair participation between 1:00-3:00 pm & 5:00-7:00 pm
 - ▶ Includes 8' rectangular table with optional linen, electrical hookup, 4 chairs
- Private Sponsor Tour of Ford Field
- Possible EEO Credit for participating stations
- Logo included in pre-event marketing
- Logo recognition throughout event
- Full page advertisement in printed event program
- Raffle giveaway prize (provided by sponsor) and/or marketing material or gift included in registration SWAG bag for attendees (provided by sponsor)
- 4 tickets to MABF "Thank You" Reception at Ford Field
 - ▶ Includes 2 drink tickets per person
- Choice of Exclusive Event Sponsorship (First come, first served)
 - ▶ Registration/Media Credentials
 - ★ Includes logo on attendee media credentials/badges
 - ▶ Parking
 - ★ Includes verbal recognition and signage throughout event
 - ▶ Opening Remarks
 - ★ Includes speaking opportunity ahead of opening remarks, up to 2 minutes
 - ▶ Lunch
 - ★ Includes verbal recognition and signage throughout event
 - ▶ Session
 - ★ Includes sponsor name in session title and signage throughout event
 - ▶ Keynote address
 - ★ Includes speaking opportunity ahead of keynote address, up to 2 minutes, and introduction of keynote speaker
 - ▶ SWAG Bag
 - ★ Includes logo, alongside the conference logo, on attendee SWAG bag

